

# Why Single Property Websites?



Kitchen Table Technologies, LLC  
[www.yourlistingadvantage.com](http://www.yourlistingadvantage.com)

## What is a Single Property Website?

- A website that creates an exclusive web presence for a single property.
- Typically the street address becomes the *URL* for the property, such as [www.101elmstreet.com](http://www.101elmstreet.com).
- Offers more information about the property to potential buyers.
- Helps you, the agent, get the listing.

## WWW.YourListingAdvantage.com

- It is a single property website builder for real estate agents to build and give to their sellers a way to showcase their property.
- Build a Websites that are 100% dedicated to their property.
- It is the richest source of information about a single property – exactly what buyers are looking for.
- Their listing will be available to a worldwide audience 24 hours a day, 7 days a week.
- There is NO competition with other listings to distract the buyer.
- The real estate agent is purchasing this site with domain name and sign rider at an under market price, with the title company as the distribution channel.
- NO MONTHLY FEES are required to keep your single property website up and running once it is posted and online. You can relax and let the professionals take care of everything for you from start to finish.

## Facts

- Sellers love single property websites because they feel you, the real estate agent, is utilizing the latest marketing tools to get their property SOLD!
- Potential homebuyers can go to the single property URL or scan the QR and have all the information about the property at their fingertips.
- What other form of advertising can offer the exposure of single property websites for only \$29.95 including the sign rider
- Online real estate marketing gives you the ability to disseminate information (about your new listing) very rapidly by making it likely to be passed from person to person especially via electronic means using social networks to create viral marketing campaigns.